



News From

Maggie Brooks

Monroe County Executive

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BROOKS ANNOUNCES SAFE & SOBER CAMPAIGN THIS LABOR DAY WEEKEND

Monroe County Executive Maggie Brooks and Sheriff Patrick O'Flynn today announced that local law enforcement agencies will participate in the annual Safe & Sober campaign during the Labor Day weekend, historically one of the most deadly driving weekends of the year.

*"The STOP-DWI Safe & Sober campaign is an opportunity to help raise awareness of the fatal dangers of drinking and driving," said County Executive **Maggie Brooks**. "While everyone should always remember to drive safe and drive sober, people should be especially cautious as they travel this holiday weekend."*

As part of the national Safe & Sober campaign, this weekend is one of five NYS STOP-DWI Association Crackdown weekends aimed to increase enforcement, reduce the numbers of injuries and fatalities due to drunk driving, and raise awareness.

*"This year, we have seen an unprecedented number of deaths resulting from motor vehicle collisions, several of which were a result of driving while intoxicated," said Sheriff **Patrick O'Flynn**. "While strict law enforcement is a critical component, public education and community support are also important parts of the equation."*

Law enforcement agencies throughout Monroe County will be out in full force to reduce the number of alcohol and other drug related injuries and deaths during the Labor Day weekend. The Safe & Sober campaign is a critical part of the STOP-DWI effort across New York State and the nation.

The Monroe County STOP-DWI program coordinates a variety of prevention education programs for school and community members. The goal of the program is to heighten awareness of the dangers of DWI and to remind the community that drunk driving is a random act of violence that can be prevented.

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